



18-35 Travel

We share the best travel deals & holiday inspiration from leading tour operators. Our deals have helped thousands of 18-35 year old travellers save money.

Facts

(that we're quite proud of) 🥰



#1 affiliate for Topdeck Travel



#1 affiliate for Radical Travel



#1 affiliate for Travelzoo Europe



£900,000 + in sales revenue since 2015

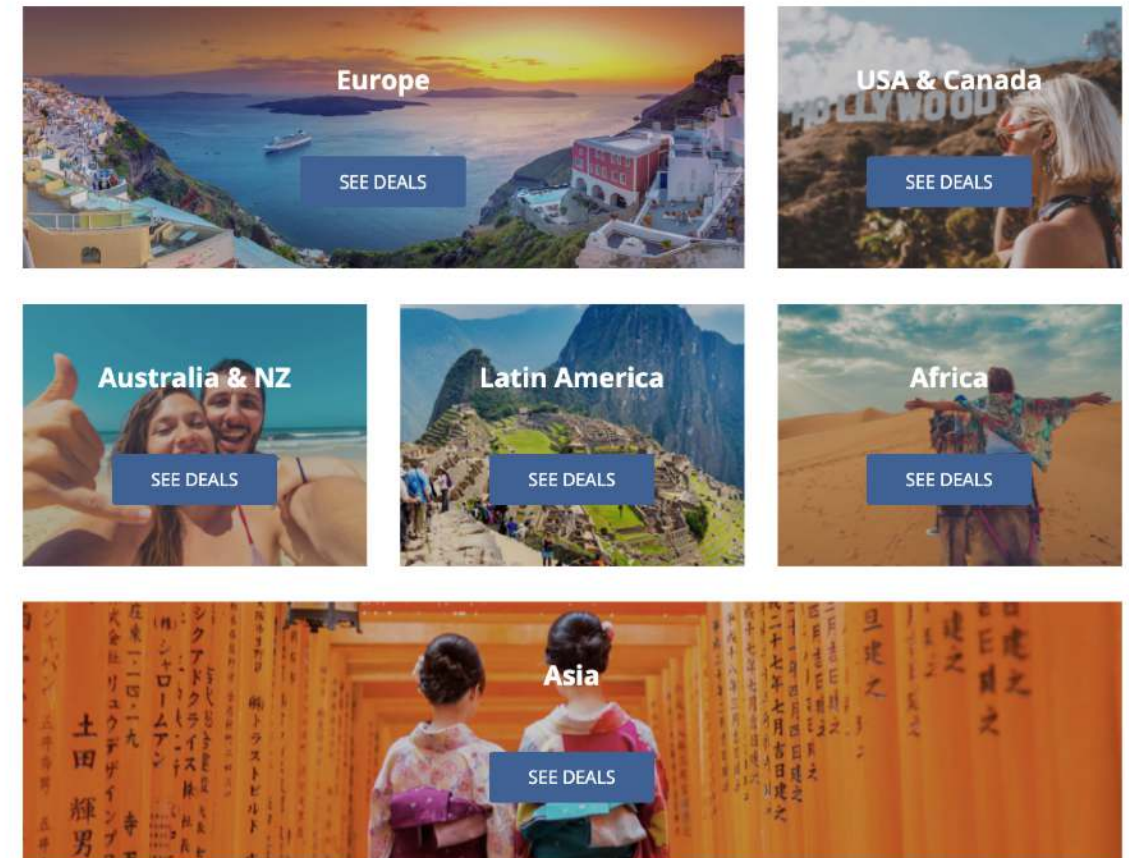
Accurate as of May 2019

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Popular Operators



Destinations



Deal Types

27	Europe Deals	21	Last Minute Deals	12	Asia Deals	11	Early Bird Deals
11	Latin America Deals	11	Australia & NZ Deals	9	Africa Deals	8	USA & Canada Deals
7	Coach & Bus Deals	6	Festival Deals	5	Group Discounts	5	Past Passenger Deals
5	Student Discounts	4	Multi Trip Deals	3	Cruising, Sailing & Islan...	2	2 for 1 Deals
1	Triple Share Deals	1	Hop On Hop Off Deals	0	Christmas & New Year ...	0	Safari & Nature Deals
0	Ski, Snowboard & Winte...	0	Train & Rail Deals	0	Anzac Day Deals		

Recent Posts



Topdeck Vs Contiki - The Ultimate Comparison & Guide

💰 Cost per day ⭐ Reviews 🌍 Destinations 🍽️ Food 🏠 Accommodation

READ

About Us

18-35 Travel (18-35.travel) is a travel deals, travel inspiration and travel resource site specifically tailored for the 18-35 demographic.

18-35 Travel was established in 2015 by [Rusty Goodall](#) - a travel industry social media marketing consultant based in London.

Rusty made a conscious decision to not develop a site that allowed for booking of tours as he noticed a lack of quality travel deal sites specifically for the 18-35 year old travelling audience.

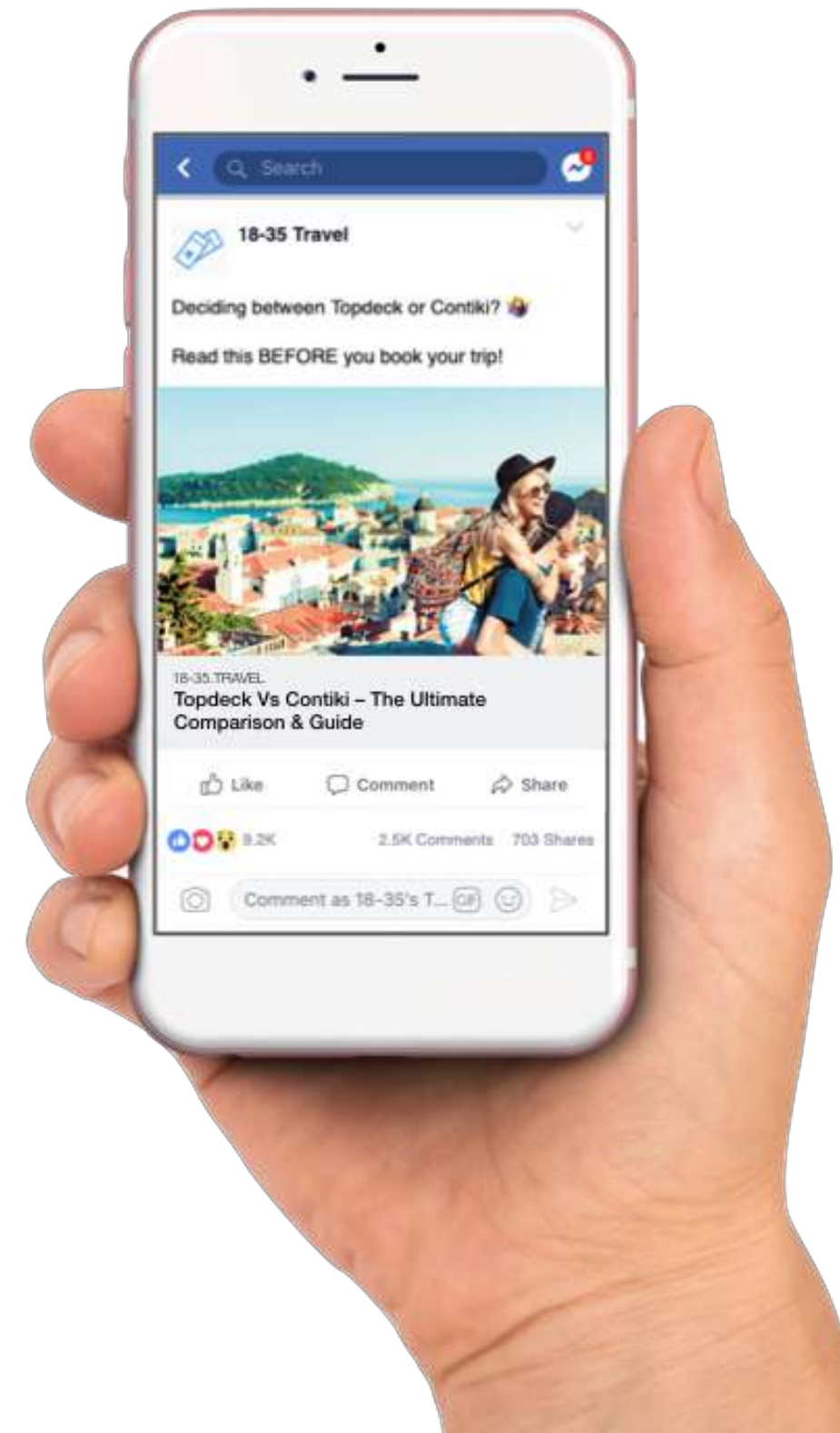
The website and social platforms have generated over £900,000 in sales since its inception with year-over-year growth.

From 2015 the website operated under the europe-travel-deals.com URL; however in May 2019, the site & social profiles rebranded to 18-35 Travel in order to ensure continued growth and increase reach & sales for worldwide destinations of our affiliated partners.

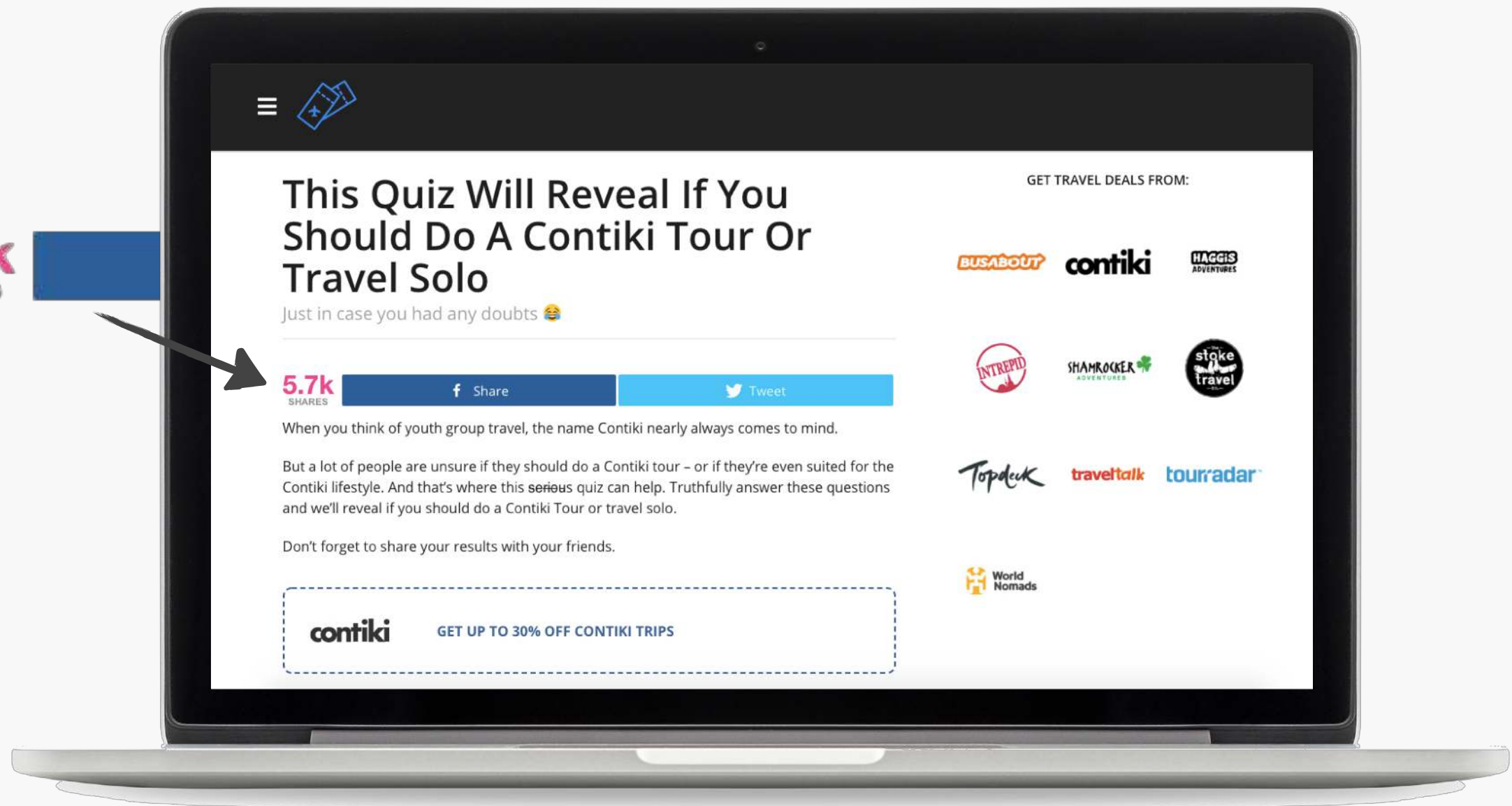
The majority of 18-35 Travel's audience is based in Australia, New Zealand, the United Kingdom and South Africa; however, we are seeing a large increase in traffic and engagement with users from the United States & Canada as we expand our global reach.

We offer a variety of options for our partners including sponsored blog articles and custom generated content.

In June 2019, we launched [Want A Holiday](http://Wanta.Holiday) (wanta.holiday) - our affiliate site for 35 + travellers.



5.7k
SHARES



Traffic to 18-35.travel is predominantly driven by highly targeted Facebook advertising campaigns and effective SEO techniques. We like to have a deep understanding of the brands we work with before they are live on the website. This helps us understand the tone of voice, content and targeting techniques for our marketing processes -resulting in increased brand awareness and sales for our partners.

We Do Things Differently

The 18-35 travelling demographic is a unique audience and our blog content has been tailored to resonate with the current trends and interests of this niche. We create fun, informative and custom content for our partners which consistently perform well on social media.

We have worked with Rusty as a Travelzoo publisher since February 2019 and he is already our top performing publisher on our program. Rusty is available at all hours and is always happy to talk through campaign optimisation and ways in which we can improve the program.

His ability to promote Travelzoo and our clients through targeted social media campaigns is a hugely important part of our affiliate program.



TRAVELZOO

Travelzoo

Laura Lindley - Partnerships Manager

Rusty has been a Topdeck brand publisher since 2015 and is consistently a top performer on our affiliate program.

Rusty has become an integral part of the Topdeck affiliate program and we continue to see continued growth thanks to his marketing efforts.



Topdeck

Topdeck Travel

Lockie Kerr - Sales Manager UK & Europe

Rusty's knowledge of affiliate marketing has resulted in him being one of our most successful affiliate publishers since 2015 and has helped to grow our brand through his targeted marketing expertise.



R

Radical Travel

Graeme Ward - Managing Director

Partner Testimonials



Contact Us

If you are interested in working together, please contact us - we'd love to talk!



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hello@18-35.travel