



18-35 Travel

Travel deals & holiday inspiration

18-35.travel

Facts

that we're quite proud of 🥰



#1 affiliate for Topdeck Travel



#1 affiliate for Radical Travel
(Busabout, Shamrock & Haggis Adventures)



#1 affiliate for Travelzoo Europe



£1.5 million + in sales revenue

About Us

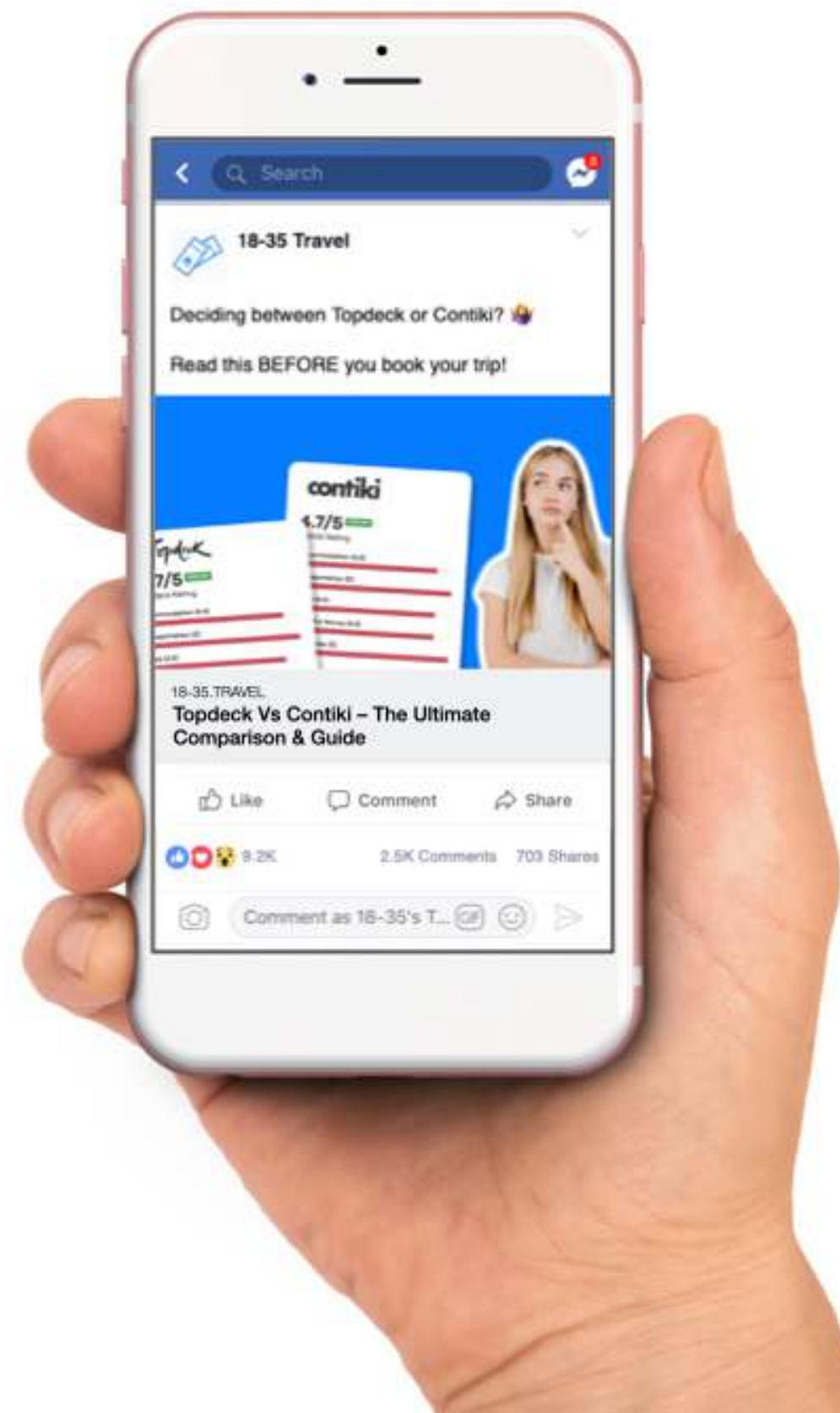
18-35 Travel (18-35.travel) is a travel deal, travel inspiration and travel resource site specifically tailored for the 18-35 demographic.

It was launched by travel industry social media marketing consultant [Rusty Goodall](#) in 2015 after he noticed a lack of quality travel website specifically for the 18-35-year-old audience.

18-35 Travel inspires and promotes travel operators in an attractive, targetable, highly converting and customisable environment.

18-35 Travel has generated over £1.5 million in sales since its inception with continued growth annually.

From 2015 the website operated under the europe-travel-deals.com URL; however in May 2019, the site & social profiles rebranded to 18-35 Travel to ensure continued growth and increase reach & sales for worldwide destinations of our partner network.



Sponsored Blogs

We are big believers that content is king, which is why we love to create fun & informative content for our partners that consistently performs well on social media.

Sponsored blogs contain up to 2000 words, are expertly written and includes customisable branded advertising elements.

Sponsored blogs include:

- ✓ Seven days of paid promotion via our Facebook page
- ✓ 'Sponsored by' notice on the blog post
- ✓ Multiple ad spaces customised to match your brand
- ✓ Trackable Google Analytics links for reporting purposes
- ✓ A brand profile page on 18-35 Travel
- ⊘ No other partner advertising, therefore reinforcing your brand presence.

We like to have a deep understanding of the brands we work with before they are live on the website as this helps us to understand the tone of voice, content and targeting techniques for our marketing processes which result in increased brand awareness and sales for our partners.



Contiki Basement London: Everything You Need To Know

FYI: It's absolutely awesome 🙌



Topdeck Vs Contiki: Everything You Need To Know

The ultimate comparison for anyone deciding between a Topdeck or Contiki tour. Read this BEFORE you book your tour!



6 Busabout Festivals For People Who Want To Get Messy

PROMOTED BY
Busabout

Example sponsored blog content

We have worked with Rusty as a Travelzoo publisher since February 2019 and he is already our top performing publisher on our program. Rusty is available at all hours and is always happy to talk through campaign optimisation and ways in which we can improve the program.

His ability to promote Travelzoo and our clients through targeted social media campaigns is a hugely important part of our affiliate program.



TRAVELZOO

Travelzoo

Laura Lindley - Partnerships Manager

Rusty has been a Topdeck brand publisher since 2015 and is consistently a top performer on our affiliate program.

Rusty has become an integral part of the Topdeck affiliate program and we continue to see continued growth thanks to his marketing efforts.



Topdeck

Topdeck Travel

Lockie Kerr - Sales Manager UK & Europe

Rusty's knowledge of affiliate marketing has resulted in him being one of our most successful affiliate publishers since 2015 and has helped to grow our brand through his targeted marketing expertise.



R

Radical Travel

Graeme Ward - Managing Director

Partner Testimonials



Contact Us

If you are interested in working together,
please contact us - we'd love to talk!

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